

background

Urbanknit is an independent label that creates one-of-a-kind handmade fashion accessories in the broad categories of bags and scarves.

Birthered from the love of quirkiness in unique simplicity, we give an interesting twist to what is considered traditional, be it wool, African print or batik.

We believe that the beautiful and unusual things to come out of Africa should be celebrated. In our small way, we promote the universal appeal of African art and craft.

As more people discover Urbanknit we hope they feel that they have found something they enjoy wearing again and again.

Dolapo James, our creative designer is an Architect who in 2003 developed her hobby from a part-time endeavour into a successful full time business.



Web: www.urbanknit.com
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Tel: +447909968054 or +2348035252360

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products

Handmade: All Urbanknit pieces are handmade; carefully and lovingly put together. The bags are produced in limited runs for exclusivity. As well as the design, close attention is paid to the production and finishing of each item to ensure durability and overall quality.

The Fabric: Prints (Ànkàrá), batiks (Àdìrè) and hand-woven fabrics (such as Aso-Òkè) are sourced mainly from local West African markets. Combined with leather, satin, silks and velvets they are creatively designed to produce our handbags and purses. Luxurious and textured yarns (for the scarves) are sourced directly from small independent producers.



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the bags



THE CLUTCH

The Snap Clutch's versatility makes it hit as it can be a great evening bag or day purse. It has several layers of interfacing and batting to give it stability and the necessary padding to protect its contents. Available in three sizes; Mini, Super and Mega and various fabric selections.



THE TOTE

a.k.a the Bee bag because it is great for buzzing around and you make it what you want it to be. The straps make it a comfortable shoulder tote. Available in various fabric combinations.



THE POUCH

Coins, makeup, receipts, store /bank/ business cards...it's up to you. Fits nicely into a bigger bag too. Available in different fabric selections



THE iPad SLEEVE

Make a statement with this colourful and fun alternative to a regular iPad sleeve. Available in various fabric combinations.

the scarves



THE SCARF

A chunky wool scarf hand knitted out of 100% merino wool which feels delightfully soft against the skin. Available in different colours.



THE SCARFLETTE

An ideal neck warmer and alternative to a big or long scarf. The Scarflette is secured in place with a button that allows a variety of styles/looks. Crocheted in 100% merino wool, it feels soft and warm against the skin. Available in different colour combinations.



THE COWL

A neck warmer that is simply slipped over the head. It sits over or under a coat and can be worn in many ways including as a hood. Handmade in a loose, textured and chunky knit, out of soft 100% merino wool. Available in different colours.



THE SPLASH SHAWL

A soft and light cotton-mix shawl in handmade West African tie-dye designs. Perfect draped as a shawl or wrapped round as a scarf. Available in different patterns and colourways.

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Stores

LAGOS •Tae
15b, Oduduwa Way, off Isaac John Street, GRA Ikeja, Lagos, Nigeria

CUMBRIA •The Shop Floor
60, Market Street, Ulverston, Cumbria, LA12 7LT, United Kingdom

Online

- Etsy: www.urbanknit.etsy.com
- The Shop Floor Project: www.theshopfloorproject.com
- Not On The High Street: www.notonthehighstreet.com/urbanknit
- Nixey and Godfrey: www.nixeyandgodfrey.com
- MyAsho: www.myasho.com

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Print

Book:

Working 5 to 9, How to start a successful business in your spare time

Author: Emma Jones (Harriman House, May, 2010)

Magazines:

- Easy Living Magazine (UK): *'In The Know: Clutch control'* June 2011
- In Style Magazine (UK): *'Hot and In Stock'* November 2010
- Metro Newspaper (UK): *'Fashion News: Be Bold- African-inspired bags'* September 2010
- Vogue Magazine (UK): *'Bags of Style'* May 2009 (Advertorial)
- Flybe Uncovered Magazine: *'Turning pastimes into pounds'*, 3rd September 2010
- Let's Knit magazine: *'Urban Knitting'* Issue 4th March 2008 *'Out of Africa'*
- New Nation newspaper: *'Out of Africa'* Monday 31st March 2008
- Leadership and Lifestyle magazine: *'Fashion Africa'* Autumn/Winter 2007

Online

Daily Candy: *'Out of Africa- It's in the Bag'* July 2010

<http://www.dailycandy.com/london/article/84848/Urban-Knit-Super-Clutches-Launch>

The Sunday Times: *'Rise of the 5-9 entrepreneurs'* August 2009

<http://www.business.timesonline.co.uk/tol/business/entrepreneur/article6806389.ece>

Mimi magazine: <http://www.mimimagazine.com/2008/february/04-02-urbanknits01.html>

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